

Institute of Management Technology, Nagpur (IMT-N)

under the aegis of

National Foundation for Corporate Governance (NFCG)

Is organizing a

National Case Writing Competition

Topic: **'Role of gatekeepers on the effectiveness of corporate governance'**

Date: 03rd February'19

About National Foundation for Corporate Governance (NFCG)

National Foundation for Corporate Governance (NFCG) was set up in the year 2003 by the Ministry of Corporate Affairs (MCA), in partnership with Confederation of Indian Industry (CII), Institute of Company Secretaries of India (ICSI) and Institute of Chartered Accountants of India (ICAI) to promote good Corporate Governance practices both at the level of individual corporates and Industry as a whole. In the year 2010, Institute of Cost Accountants of India (ICMAI) and National Stock Exchange (NSE) and in 2013 Indian Institute of Corporate Affairs (IICA) were included in NFCG as Trustees.

About Institute of Management Technology, Nagpur

Established in 2004, the Institute of Management Technology (IMT), Nagpur campus is spread over a sprawling 27 acres in the outskirts of Nagpur. IMT Nagpur's position in central India as a Centre for Management Excellence and its state-of-the-art campus is a testimony of its commitment to be a top-of-the-line B-school.

The Institute of Management Technology (IMT) Nagpur has made rapid strides in its thirteen years of existence, making a name for itself in academic excellence, research contributions, executive development, industry interface and fostering entrepreneurial spirit among its students. With a vision to emerge as one of the leading business schools nationally as well as internationally, the intellectual resources at IMT Nagpur is an excellent blend of academic and industry experience with an average experience of close to a decade.

An excellent learning environment with the cutting edge teaching pedagogy makes IMT Nagpur a preferred choice for management education in the bright and brilliant young minds of the country. With a rigorous and tight curriculum and intimate industry interface prepares the students of IMT Nagpur to master the managerial challenges of the highly competitive business environment. The institute offers Post Graduate Diploma in Management (PGDM) (equivalent to MBA accredited by AIU) and PhD programs.

Format of the Case Writing Competition

The case writing competition would be in the form of submission of paper, followed by an event where shortlisted participants will present their case before the jury. The judges may be a faculty of the Institute of Management Technology (IMT) Nagpur, corporate governance expert or any expert nominated by National Foundation for Corporate Governance (NFCG). The event would be under the aegis of NFCG.

Prizes

1st Prize: Rs 25,000/-

2nd Prize: Rs 15,000/-

3rd Prize: Rs 10,000/-

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Objective of the case

Shareholders own a corporation's assets; management, overseen by a board of directors, acts as a steward over those assets; yet most shareholders have neither the ability nor the resources to effectively exercise their rights to nominate and elect their boards' members. This structure creates economic incentives for managers to focus on their own interests and neglect those of shareholders. The proper functioning of the capital markets depends on good corporate governance--and good corporate governance depends on gatekeepers who serve directors and investors with honesty and integrity.

The objective of the case writing competition is to encourage the participants to express their opinions related to the role of gatekeepers on the effectiveness of Corporate Governance. The students are expected to delve on specific cases to bring forth unique role of intermediaries like **Independent Director, Auditors, Credit rating agencies, Regulatory body, etc.** to improve and safeguard governance practices of companies. The contestants will submit specific case study on the topic. Case studies will be selected by the reviewer and the authors will be called for presentation & defend their views before a panel of experts.

Intended Outcomes & Deliverables:

1. Understanding the role of gatekeepers ensuring effectiveness of Corporate Governance.
2. How failure of gatekeepers resulted in several corporate scams.
3. Role of gatekeepers in protecting the larger strategic and stakeholder's interest.

Guidelines for Authors / Contributors

1. Title of the case: **“Role of gatekeepers on the effectiveness of corporate governance”**
2. The Author's name, contact details shall be mentioned on first page below the title.
3. Each case should start with a brief abstract of about 150 to 200 words
4. The case length may be up to maximum 2500 words only.
5. The case should be typed in MS Word Doc, Times New Roman, 12 point, Double-spaced.
6. List the most relevant sources and make sure that the references confirm to standard editorial style and be written last. Use APA style of referencing.
7. The case should start with an introduction and end with a conclusion summarizing the findings of the paper, preferably. Conclusions should briefly answer the objectives of the study.

Note:

1. This contest is only for students.
2. There is no Registration fees.
3. Each shortlisted participant will be given a “Certificate of Participation”.
4. Case shall be submitted on or before 02nd January’19.
5. Power point presentation: 5-15 slides for final presentation, if shortlisted.
6. Presentation time will be 15 minutes followed by 5 minutes questions and answers.
7. Any number of students can participate from one institute but individually and/or maximum in a group of 3 students.

Kindly send your paper to

ccg@imtnag.ac.in

On or before 02nd January’19

Contact Persons

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