

National Conference on India and Changing Aspects of News ICAN 2018



March 9th, 10th and 11th, 2018

Organised by:

Department of Journalism and Mass Communication

Venue:

**Nelson Mandela Auditorium
Delhi Metropolitan Education**

[Affiliated to Guru Gobind Singh Indraprastha University, Delhi]

Campus: B-12, Sector-62, Noida
+91-7042667951, +91-7042667516

Email: ican@dme.ac.in
www.dme.ac.in

About the Institute

Delhi Metropolitan Education is an 'A' grade premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. The institute offers state of the art physical and academic infrastructure to provide a dynamic and clinical grounding for success. The Institute offers BBA, BALLB & BBALLB (with BCI approval) and BA (JMC) programmes.

The institute is located in Sector-62, NOIDA, adjacent to NH-24 at 5-7 min driving distance from Delhi border and in proximity of NOIDA, NOIDA Extension, Vaishali, Indirapuram, Mayur Vihar, Laxmi Nagar, Kaushambi, Crossing Republic, Ghaziabad etc. The state of the art campus has a regal British styled building with many modern facilities including the impressive Nelson Mandela Auditorium, Rabindranath Tagore Library, exquisite audio and video studios, a moot court, a legal aid centre, computer labs, conference rooms, cafeteria etc.

It is promoted by the founders of Mayo School, Noida (in collaboration with GC MAYO College, Ajmer) and Delhi Public World School, Noida Extension. Delhi Technical Campus is the technical education arm of the institute, running AICTE and COA approved technical education programs viz., B.Tech., B. Arch. and MBA.

About the Conference

News has evolved over centuries, decades and years with expansion and diversification in news media in general and journalism practices in particular. News has been defined by scholars in multiple ways, yet efforts are underway to find a universally accepted definition. Theorists try to define news academically, whereas practitioners take a pragmatic view with the variables of society and period.

Journalism is a dynamic profession and the concept of news keeps on changing. Nothing is constant in news except change. News is always contextual or referential. What is news at this point may not be of worth at another point of time. So, we need to explore changing aspects of news. This exploration has to be done internationally, but the emphasis should be more on finding news in its various facets in India and similarly placed developing countries.

Post economic liberalization and globalization India has taken a fast track on development. News acts as catalyst to development. The growth of news media in India during the last two decades has been phenomenal. Firstly, television and now digital media has changed the whole approach towards news. These changes in the characteristics of news demand deliberations at an academic forum like this National Conference.

About the University

Guru Gobind Singh Indraprastha University is a public professional university located in Delhi, founded in 1998. It is a teaching-cum-affiliating university which has been graded 'A' by NAAC. The University has received the Platinum Technology Award for quality and excellence in the field of education in Geneva, Switzerland. Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, and Medical Council of India. This University has 106 Affiliated Colleges in Delhi & NCR including 17 Engineering Colleges.

Objectives of the Conference

Broad objectives of the Conference are to define news in view of the following:

- In global and national context
- In the backdrop of development goals
- In view of larger interests of people
- Issues of ethics and social good
- Advocacy and campaigning for social cause
- Freedom of expression: Fight against onslaught
- Democracy, electoral system and malpractices
- News in relationship to advertising and PR
- News in relationship to legislature/judiciary

Sub Themes of the Conference

1. Nationalism in news
2. Religion and secularism in news
3. Ethics in news
4. Development news
5. Positive news
6. Negative news
7. Anti-establishment news
8. Pro-establishment news
9. Investigative news
10. Interpretative news
11. Page 3 news
12. Paid news
13. Fake news
14. Planted news
15. Sensational news
16. Yellow journalism
17. Campaign journalism
18. Advocacy journalism
19. Embedded journalism
20. Sunshine journalism
21. Watchdog journalism
22. Opinionated journalism
23. Advertorial
24. Infotainment
25. Activism in news
26. Reconstruction in news
27. Media trial
28. Defamatory news
29. Contempt of Parliament in news
30. Contempt of court in news

This is not an exhaustive list of sub themes. The scholars/ researchers may choose sub themes relevant to the main theme/objectives of the conference.

Special Attraction:

- Publication of Conference papers in three volumes with ISBN
- Release of published volumes in Conference only

Outstation delegates:

- Lodging facility in nearby hotels at subsidized rates
- Visit to historical monuments of Delhi

Call for Papers

Academicians, researchers, students and media professionals are invited to submit papers on their original unpublished work.

Format of Abstract:

Key words: Mention 4 to 5 key words

Length of Abstract: 250 - 300 words

Authors: Brief Introduction of Author / co-author

(Max: 100 words)

Format of the Full Paper:

Length of paper: 3000 - 5000 words

First page: First page should contain title along with full names of author/authors with designations

Title / Headline: Times New Roman 14 Bold

After one space: author, affiliation, e-mail in font 12 italics

Leave one space. Then Abstract title in 12 bold; Abstract in

Times New Roman font 12 justified

Main text of paper: Titles in Times New Roman 12 bold

caps; Text in Times New Roman 12 justified

Subheadings: Times New Roman 12 bold italics

Spacing: 1.5 between lines **Margins:** 2.5 cm.

Paging: Page numbers at the right bottom of the page

Figures: Title should be at the bottom of figure.

Tables: Title to be at top of table

References: APA format

Registration Fee

Paper Presenter	English	Hindi
Academicians/Professionals	₹ 2,000	₹ 1,750
Research Scholars	₹ 1,500	₹ 1,250
Students	₹ 500	₹ 500
Participation only		
Academicians/Professionals	₹ 1,750	₹ 1,500
Research Scholars	₹ 1,000	₹ 750
Students	₹ 500	₹ 500

MODE OF PAYMENT:

For Online transfer through NEFT/RTGS:

Delhi Metropolitan Education

Bank: **HDFC Bank Ltd.**

Branch: **Sector 18, Noida**

Account No: **50100187447560**

IFSC Code: **HDFC0001592**

For Demand Draft:

DELHI METROPOLITAN EDUCATION,

Payable at Noida

Deadlines for Submission

Conference unveiled for academia	October 12, 2017
Deadline for submission of Abstracts	November 30, 2017
Notification of Abstracts	December 15, 2017
Deadline for Registration	December 31, 2017
Deadline for Submission of Full Paper	January 15, 2018
Deadline for publication of Volumes	January 31, 2018
Seminar Dates	March 9-11, 2018

Chief Patron

Mr. Vipin Sahni

Chairman

Patron

Mr. Aman Sahni

Vice-Chairman

Chief Advisor

Hon'ble Justice Bhanwar Singh

(Former Judge, Allahabad High Court)

Director General, Delhi Metropolitan Education

Conference Advisor

Prof. (Dr.) Ambrish Saxena

Conference Convener

Prof. (Dr.) Susmita Bala

HOD, Dept. of Journalism and Mass Communication

Conference Co-Conveners

Mr. Atul Arora (+91-9810609062)

Dr. Ramani Swarna (+91-8527149777)

Ms. Manmeet Kaur (+91-9999885825)

Ms. Neelam Nanda (+91-9911417976)

Ms. Divya Rastogi (+91-9899566095)

Institutional Advisory Committee

Dr. Rakesh Sharma (Senior Advisor)

Dr. Bhavish Gupta [Director (Officiating)]

Dr. Azad S. Chhillar (HOD, Dept. of Management)

Organizing Committee

Ms. Priyanka Gandhi

Mr. Rahul Joshi

Ms. Sanchita Chakraborty

Mr. Mohit Kumar

Mr. Harjeet Singh Kukreja

Ms. Deepika Dhawan