

GUJARAT NATIONAL LAW UNIVERSITY



Gujarat National Law University

GNLU CENTRE FOR INTELLECTUAL PROPERTY RIGHTS

AND

**GNLU-GUJCOST RESEARCH CENTRE OF EXCELLENCE ON
IPR LAWS, POLICIES AND PRACTICES**

**CAPSULE COURSE ON TRADEMARK REGISTRATION-
THE PROCESS & PRACTICAL ASPECTS**

29TH SEPTEMBER, 2017

ABOUT GUJARAT NATIONAL LAW UNIVERSITY

Gujarat National Law University (GNLU) is a premier national law university established under the Gujarat National Law University Act, 2003 in the State of Gujarat, India, and recognized by the Bar Council of India (BCI) and University Grants Commission (UGC). The University is also a member of the Association of Indian Universities (AIU), United Nations Academic Impact (UNAI), International Association of Law Schools (IALS), Asian Law Institute (ASLI) and Shastri Indo- Canadian Institute.

The University offers integrated undergraduate law degree in five areas - B.A., LL.B (Hons.), B.B.A., LL.B (Hons.), B.Com. LL.B (Hons.), B.Sc., LL.B (Hons.), B.S.W., LL.B (Hons.); full-time and part-time LL.M. and Ph.D. in law and interdisciplinary fields with prime focus in law as well as diploma/certificate courses in various areas.

GNLU functions for dissemination of specialized knowledge and professional excellence for which apart from the regular academic activities, it has established dynamic research partnerships. In furtherance of this aim GNLU has a variety of ongoing initiatives in order to inculcate field specific as well as interdisciplinary knowledge and to encourage research activities that can be applied to the entire society for development of policies.

The University firmly believes in preparing its students to serve various segments of the society being part of judiciary, academics or traditional practice of law for which research and training are as important as building a solid theoretical base. Through hard-work and efforts aimed at achievement of excellence GNLU produces professionals who are technically sound, professionally competent and socially relevant. In the coming years, the University endeavours to become a leader in the sphere of legal education.

ABOUT GNLU CENTRE FOR INTELLECTUAL PROPERTY RIGHTS

Established in 2016, GNLU Centre for Intellectual Property Rights aims at promotion of research, extension and training in the field of Intellectual Property Rights and related laws in India. It is believed that Intellectual Property Rights and related laws are at the peak of the developmental ladder. With the realm of IP touching numerous industries and businesses ranging from pharmaceutical manufacturers to Bollywood, farmers and even small time innovators, it becomes a highly important and exciting arena for research and studies.

With an ambition and vision to incentivize innovative and cutting-edge academic research and to conduct various training and extension activities for creating more awareness in the field of IP, GNLU has established Centre for Intellectual Property Rights. Centre activities are accomplished under the able guidance of Dr. Nidhi Buch, Director & Assistant Professor of Law and Mr. Hardik Parikh, Assistant Professor of Law along with Research Associates, Ms. Hetvi Trivedi & Ms. Vaishali Singh and a group of student members.

GNLU-GUJCOST RESEARCH CENTRE OF EXCELLENCE ON IPR LAWS, POLICIES & PRACTICES

Since its inception in the year 2015, the GNLU-GUJCOST Research Centre has worked towards capacity creation and maintenance of the current regime of IPR laws, policies and practices through education, training and research based activities. The aim of GNLU and GUJCOST is to spread awareness of IP laws amongst various stakeholders and the student fraternity by initiation of academic and outreach programmes.

CAPSULE COURSE ON TRADEMARK REGISTRATION- THE PROCESS AND PRACTICAL ASPECTS

In times when the domestic market is bitten by a 'Make in India' vogue, a fresh ecosystem for intellectual property rights is replacing the older version. Such changes necessitate a need for learning the nitty-gritties of the system. Identifying the need for dissemination of knowledge on Intellectual Property Laws, policies and practices existing domestically, GNLU Centre for Intellectual Property Rights in partnership with the GNLU-GUJCOST Research Centre is organizing a one day capsule course on Trademark Registration.

This course primarily aims at providing both theoretical as well as practical information about the Trademark application and registration procedure followed in India. Recent changes introduced in the legislative framework of the Trademark law has made the registration process less cumbersome. It is further beneficial to attain knowhow of a transformed system. The course presents an excellent opportunity for participants to gain knowledge from people involved with the procedural aspects of trademark registration and engage in discussions with their co-participants.

The course instructions will be provided by Ms. Deepali Paun, Senior Associate- Intellectual Property Rights, Y. J. Trivedi & Co., Ahmedabad. A certificate of participation shall be provided.

DETAILS

Date: 29th September, 2017

Venue: Gujarat National Law University

Registration: 01:30 P.M.

Session Timing: 02:00 P.M. – 04:00 P.M.

Who Can Apply: Consultants, Practitioners, Professionals, Academicians, Researchers, Students

Fees: Students- ₹ 300/-, Others- ₹ 500/-

HOW TO APPLY

Interested persons can register by sending an email at gnluipr@gnlu.ac.in on or before 10th September, 2017. The applicant must mention the following details: Name, Contact (Mobile No. & Email ID), Institution & Designation.

FOR QUERIES/ CLARIFICATIONS CONTACT

Ms. Hetvi Trivedi- 8128650886/ 9879862709, Ms. Vaishali Singh- 8128650838

Or send an Email at gnluipr@gnlu.ac.in