



## Arthur Appleton

Arthur E. Appleton is a Founding Partner of Appleton Luff – International Lawyers ([www.appletonluff.com](http://www.appletonluff.com)) a boutique international trade, investment and arbitration firm, active in emerging and developing markets, with offices in Brussels, Geneva, Kampala, Singapore, Warsaw and Washington, DC. He has more than 25 years of experience in the field of international trade (GATT/WTO) law dating back to the late 1980s when he advised a prominent Asian country during the Uruguay Round negotiations. Dr Appleton works with businesses, sovereign States, international organizations and non-governmental organizations on international trade, investment and arbitration matters and has appeared as lead counsel before the Appellate Body of the World Trade Organization. He works often in developing countries in Asia, Africa, the Middle East and Latin America. He also serves as a Senior Trade and Investment Consultant for the World Bank and has worked recently on projects in Kazakhstan, Vietnam, Oman and Saudi Arabia.

Dr Appleton has published two books and approximately 40 articles on trade and arbitration issues, including as co-editor (with Patrick Macrory and Michael Plummer) of “The World Trade Organization: Legal, Economic and Political Analysis”. He is now writing and editing a Business Guide to Trade and Investment that the ICC will publish in summer 2017. Dr Appleton serves on the Editorial Board of Legal Issues of Economic Integration, the Advisory Committee of The Latin American Journal of International Trade Law, and is a past President of the Association of International Business Lawyers (Geneva). Prior to forming Appleton Luff, Dr Appleton was Counsel with White & Case and Of Counsel with Lalive & Partners.

Dr Appleton is an Adjunct Professor at Johns Hopkins University (SAIS - Europe). He also teaches at the World Trade Institute (Bern) where he serves on the Board, and at IELPO (Barcelona). He is regularly invited to lecture on international trade matters at conferences, seminars and universities, including the Executive Education programme at the Graduate Institute in Geneva. In addition to his practice and teaching activities he has served as sole arbitrator, party appointed arbitrator and counsel in ICC, AAA and Ad Hoc arbitrations. He has been involved in disputes concerning international trade (in particular trade in steel), intellectual property, licensing, agency agreements, contracts, construction and sovereigns.