

## Registration and Selection process

Law students (undergraduate and post graduate only) willing to prepare a paper on any of the sub-themes could apply. The sessions of the workshop are designed in a manner reflecting the concerns of the Entertainment Industry as well as the public. Students are urged to prepare papers accordingly so that each session will comprise of two student presentations representing the conflicting interests.

Step 1: Each student is allowed to register by sending an abstract (maximum 300 words) on one or two sub-themes on or before **25th July 2016**. Based on the title and abstracts submitted by the students as approved by IUCIPRS, the subthemes will be allocated to the students. We encourage original single author papers, though joint submissions with a maximum of two authors are also permissible. Selection will be based on the quality of the paper submitted.

Step 2: Intimation for the selection of abstracts will be given on or before **5th August 2016**.

Step 3: The students are further required to sent the full paper by **15th October 2016**. Students may be asked to revise their paper after screening.

Students are required to register by paying rupees 500. Total number of participants is limited to 35. All participants are expected to take an active role in the workshop.

## Awards/ Certificates

Quality papers will be published in the renowned IP Journals.



For registration, log on to:

<https://goo.gl/G4M7fE>



Faculty Co-ordinators

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&  
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**RETHINKING INTELLECTUAL PROPERTY RIGHTS**  
**FOURTH ANNUAL WORKSHOP FOR LAW STUDENTS**

**THEME OF 2017:**  
**COPYRIGHT ISSUES IN THE ENTERTAINMENT INDUSTRY**

**Venue:** Conference Hall, IUCIPRS, CUSAT

**Date:** 8th to 10th February 2017

RETHINKING IPR

## Objectives of the Annual Workshop

Rethinking IPR is an annual National Level Workshop for law students organized by the IUCIPRS in association with the MHRD Chair on IPR, CUSAT to initiate critical thinking regarding the role of Intellectual Property Rights in a social context. The pedagogical practice existing among the Law Schools in India predominantly approaches IP from a commercial angle, often ignoring the social implication of IP.

The main objective of Intellectual Property law is to maintain a correct balance between protection of IP and providing access to the public to the modern technology and its benefits. The western approach of looking at IP as a catalyst of development is being followed by our law schools without being interrogated. Our experience with the western approach signifies that it stifles innovation and research and creates barriers in the enjoyment of benefits by the public. The question therefore is, should India imitate the western practices, both statutory and judicial, or whether we should evolve our own jurisprudence of IP reflecting wider questions of national development and the welfare of people.

## About the Theme of 2017

The advent of digital technology and the consequent explosion in the information and communication technology has brought out sweeping changes in the access and distribution of copyrighted content. For Copyright owners, it exposed new avenues of exploitation of copyrighted works and at the same time it brought in serious challenges in enforcing Copyright. Interests of different stake-holders belonging to the diverse sectors of Entertainment Industry such as film, broadcast and music industries are being drastically affected by the emergence of new technologies. Today's Copyright domain is featured with the copyright owners resorting to extension of the scope of Copyright to the technological measures protecting the content from unauthorised access.

Owners of copyright and related right holders, especially in the entertainment industry, demand for greater protection of their rights in the digital context. The challenges faced by different sectors of entertainment industry, authors, performers and other related right holders, along with the issue of access to copyrighted materials in the more beneficial environment created by the digital technology are the serious issues faced by the Copyright law in the digital era. In this changed environment, India had amended its Copyright law in 2012 to provide solutions to the troubled copyright platform. The theme of 2017 addresses the Copyright issues in the Entertainment Industry in the wake of new technologies, and the solutions offered by the Indian Copyright law to such challenges, meticulously attempting not to compromise access right to users.

The programme includes lectures, invited talks, case studies, corner discussions, students' presentations, exercises, scenario analysis, role play, field exposure, etc.

# RETHINKING IPR

## Sub-themes

1. Challenges faced by the Film and Music Industries in the Digital era
2. Entertainment Industry and the triangular relation among Author, Owner and User
3. Role of Collecting Societies in ensuring a balanced copyright system
4. Enforcement issues in the Entertainment Industry
5. Digitization and challenges to legitimate access to Copyrighted contents to the public
6. Internet file sharing and challenges to Entertainment Industry

Given below are the tentative topics, which fall under the sub-themes. Other topics can also be chosen, provided it should cover the sub-themes. List is not exhaustive.

- a) Celebrities and their rights
- b) Need for the Directors' rights
- c) Issues related to piracy in India
- d) Issues related to royalties in the Entertainment industry
- e) Digitization and Copyright issues in Entertainment industries
- f) Users rights and Entertainment industry
- g) Digital Rights Management and Entertainment industry
- h) Collecting Societies and Entertainment industry
- i) State initiatives on protection of copyright, beyond Copyright Act
- j) Remedies available- John Doe Order
- k) Cover Version: Before and after 2012 Amendment
- l) Licences in the entertainment industry: Issues and challenges
- m) Broadcasters Rights and the issues related to it

