



Confederation of Indian Industry

CII Intellectual Property Education Initiative (CII - IPEI) - Certification Courses on IPR Launch on World IP Day (24 April 2015)

The continuous emergence of new technologies over the past few decades has necessitated the need for Intellectual Property Rights (IPR) as an instrument to protect intellectual capital. In this era of globalization the focus of companies is increasingly shifting away from protection of tangible assets to protection of intangible assets. IPR is a set of legal rights granted by the government to the creators of intellectual capital (IP). These set of rights are the key to provide exclusivity and monopoly to IP generated by organizations without which a company cannot ensure competitive advantage in the commercial world. Thus, it is imperative that Indian Industries, workforce, innovators, entrepreneurs and aspiring IP professionals be equipped with the necessary skills and knowledge on IPR to lend a hand to the country's economic growth.

About CII - IPEI

CII has been spearheading several initiatives to build a strong IP ecosystem in the country. We have been regularly engaging with Government and other stakeholders to build a strong legislative framework, enforcement mechanism and conducive policy environment. Additionally, we have also been periodically organizing sensitization and awareness programmes on IPR catering to a wide variety of audience. We also honour individual innovators and organizations on an annual basis that scale new heights through effective utilization of the IP framework in the country. In line with its efforts to strengthen the foundation of IP in the country, CII is rolling out another initiative with an aim to generate a literate and skilled IP Workforce for the industry through Certification Courses which will be offered through a virtual platform. Through this initiative, we shall be putting up distance education courses in various domains of Intellectual Property.

Advantages with CII - IPEI

- Courses offered by India's apex Industry Chamber which is well known in the Industry and Government for its pioneering role in helping build a strong framework for a robust IP ecosystem in the country.
- Wide variety of courses developed by notable authors based on the requirements of the industry.
- Tie-up with leading national and international academic institutions and international bodies.
- Lectures by esteemed legal luminaries, academicians and stalwarts in the domain of IP having years of experience a say in shaping India's policy on IPR.
- Courses run under the expert guidance of eminent personalities industry, academia and domain of IPR.

Types of Courses

- **Foundation Course(s)**
These courses have been designed for IP Professional aspirants. These are also meant for working professionals seeking to enhance IP skills
- **Advanced Course(s)**
These courses have been designed to suit the needs of IP professionals envisaging to become IP experts
- **Knowledge Sharing Platform**
These Knowledge sharing platforms are means for Police, Customs and Judiciary

Who can register?

- Research professionals, Scientists, IP and Legal Professionals in Corporate/Institutions/Law Firms/Service Sector
- Students aspiring to be IP Professionals
- MSME Leaders, Entrepreneurs and Innovators
- Government and law enforcement officials.
- Journalists, economists and company executives.