



Confederation of Indian Industry



Ministry of Human Resource Development
Government of India



Department of Industrial Policy & Promotion
Ministry of Commerce & Industry
Government of India



Supported by:



Ministry of Consumer Affairs
Government of India



Department of Electronics & Information Technology
Ministry of Communication & Information Technology
Government of India

On the Occasion of World Intellectual Property Day

National IPR Conference

“Maximizing Intellectual Property Value for the Nation”

&

National Intellectual Property Awards-2015

(Awarded by Intellectual Property Office, Government of India)

Date- 24th April 2015, Friday

Venue-Pragati Maidan, New Delhi

National IPR Conference
“Maximizing Intellectual Property Value for the Nation”
24th April 2015; Pragati Maidan New Delhi

INAUGURAL SESSION

1030 -1035 hrs	Welcome Address	Mr Chandrajit Banerjee Director General CII
1035 -1040 hrs	Address	Mr N N Prasad Asst. Director General and Chief of Staff (Office of the Director General) World Intellectual Property Organization
1040 -1050 hrs	Address	Mr Yoshitake Kihara Vice Commissioner (Japan Patent Office)
1050-1055 hrs	Address	Mr Mahesh Bhatt Producer and Director Indian Bollywood Industry
1055-1100 hrs	Address	Mr Punit Goenka Ceo ZEE Network
1100-1105 hrs	Address	Mr Javed Akhtar Writer Indian Bollywood Industry
1105-1115 hrs	Special Address	Mr Satyanarayan Mohanty Secretary Ministry of Human Resource Development
1115-1120 hrs	Address	Mr Richard Verma US Ambassador to India
1120 -1135 hrs	Inaugural Address	Ms Smriti Zubin Irani Minister of Human Resource Development
1135-1140	-	Launch of CII's Education Website
1140-1145 hrs	Concluding remarks	Mr Ramesh Datla Chairman, CII National Committee on Intellectual Property Rights & Managing Director -Elico Ltd
1145-1200 hrs	Tea/ Coffee	

1200-1400 hrs: Panel Discussion 1
Desired Procedural, Legal and Administrative Reforms in Existing IPR
Ecosystem/Framework to maximize IP Value

India has become party to various International conventions and treaties in accordance to which various changes have been made in the existing laws such as Patents, Trade Marks, copyrights etc. As history indicates, the IP Laws were implemented with a view to not only provide an incentive to the author/innovator by adequately protecting their IP rights but also to ensure that the fruits of invention are reaped by the society. However, the existing scenario does not seem to present a promising picture. While vast IP is being created and protected in our country through domestic and foreign creators, its benefits still continue to elude the society at large. It has been understood that the rate of commercialization of IP stands to the extent of not more than 5%. On the other hand the copyright sector is plagued with piracy concerns that continue to stifle growth and creativity. It is in this background that this panel of experts has been put together to recommend reforms in the existing system which can help in maximizing benefits of IP.

Moderator

Mr CH Unnikrishnan
 Senior Associate Editor
 Business World

**Sub Panel A:
 1200 -1300hrs**

The Advent of technology continues to pose new challenges for content owners and authors to leverage from their works. Various sections of this creative industry seem to be pursuing a lost cause in the absence of newer legislations contemplating technology protection measures to control unauthorised copying and access. While an initiative to grant copyright the status of an industrial property and bringing it under the control of one ministry which deals with all forms of IP might bolster industry spirit, it is felt that fighting piracy should not be the responsibility of a single agency but requires support from multiple agencies. The panelists in this session will come up with number of suggestive measures and seek views of the Government on the way forward.

**Discussion on concerns of
 Copyright Sector**

Government Panel

Mr Rajiv Aggarwal
 Joint Secretary
 DIPP, Ministry of Commerce and Industry

Ms R Jaya
 Joint Secretary
 Ministry of Information & Broadcasting

Mr G R Raghavender
 Director
 DIPP, Ministry of Commerce and Industry

Ms Aparna Sharma
 Copyright Registrar
 Copyright Office, MHRD

Ms. Reeta Dutta
 Director-Prosecution
 Directorate of Prosecution

Industry Panel

Mr Gopal Jain
 Senior Advocate
 Supreme Court

Ms Yolynd Lobo
 Director
 BSA, The Software Alliance

Mr Sanjiv Goswami
 Association of Publishers in India (API)

Mr Ashok Gupta
 President
 Federation of Indian Publishers (FIP)

**Sub Panel B:
1300-1400hrs**

While the number of IP filings continue to grow in India, the numbers filed by Indian applicants remain dormant. Issues such as exercise of extra ordinary due diligence under Section 8 of the Patents Act, complexities faced while describing the working of patent, lack of clear guidelines on patentability of computer software are thought to be few issues impeding the adoption of intellectual property in the country. Moreover, such peculiar requirements have also made India the flashpoint for debates globally. In this background the panelists will deliberate over reasons how to overcome such obstacles hampering the grant and commercialization of patents.

**Discussion on Industrial
Property Concerns**

Mr Manoj Kumar Parida

Joint Secretary
Consumer Affairs

Mr B H Anil Kumar

Joint Secretary
Ministry of Micro Small and Medium
Enterprises

Dr Debashish Dutta

Senior Director
Dept. of Electronics & IT (Deity)

Ms Palka Sahni

Deputy Secretary
Ministry of Commerce and Industry (DIPP)

Mr S.R Samuel

Joint Development Commissioner
Office of Development Commissioner Micro,
Small & Medium Enterprises
(Ministry of MSME)

Q & A

Ms Kalpana Reddy (invited)

First Secretary - IPR, US Patent and
Trademark office (USPTO), New Delhi

Mr Hemant Singh

Managing Partner
Intl Advocare

Mr Pravin Anand

Managing Partner
Anand and Anand

Mr Samik Mukherjee

Policy Strategist
Intel Corporation(India)

1400 –1500 hrs

Lunch Break

1500-1700 hrs: Panel Discussion 2
Issues of IP Enforcement: A Way Forward Action Plan

Enforcement of IPR means that legal and administrative provisions and structures exist that would come to the aid of the holder of IPR. As on date there is no standard or universally accepted definition of counterfeiting and piracy. These terms are defined by individual laws of respective countries. Though, it is well known that counterfeiting and piracy cause significant economic harm to the holder of IP, yet these issues do not figure high in the priority list of enforcement authorities. Moreover, the onset of the digital revolution has posed newer challenges for some industries such as publishing, entertainment and broadcasting industry while instances of selling counterfeit goods online is also on the high which is a severe threat to FMCG companies. Also, there is an emerging issue with regard to FRAND licensing towards ensuring that IP rights are legitimately enforced. In this background eminent panelists from India and abroad will enlighten the audience on how Industry efforts can be synergized with the relevant ministries/policy makers/enforcement bodies to combat these crimes in the modern era.

Moderator

Ms. Soma Das
 Assistant Editor
 Economic Times

**Sub Panel A:
 1500-1600hrs**

In order to ensure effective IP enforcement in the country, the industry also continues to demand for change in existing laws and policies. The nature of such changes vary depending on the requirements of the respective sectors such as toughening on the stand of parallel imports, setting up of specialized IP courts, enacting a cinematograph bill to name a few. Thus this section will focus on the needs and demands of industry with reference to enacting new laws to strengthen the enforcement mechanism in the country.

Discussion on Changes desired in existing legislations besides need for new legislations

Government Panel

Mr M.J Joseph
 Director General
 Bureau of Indian Standards

Dr A.K Garg
 Director
 Ministry of Communications & IT (DeitY)

Mr B J Srinath
 Senior Director
 ICERT (DeitY)
 Ministry of Communications & IT

Mr V P Srivastava
 CIO & Deputy Registrar of copyright
 Ministry of Human Resource and Development

Industry Panel

Mr Ameet Datta
 Partner
 SaiKrishna& Associates

Mr Uday Singh
 MD
 Motion Picture Association (India)

Mr Akiyoshi Imaura
 Director
 JETRO

**Sub Panel B:
1600 -1700hrs**

It is often said that intellectual property comes low in the priority of police officials when it comes to enforcement of intellectual property rights in the country. It is largely felt in many pockets of the industry that police officials need to be sensitized towards IP crimes. On the other hand the lack of adequate manpower is cited as one of the reasons for the inability of such officers to address IP matters upto the satisfaction of their owners. This session will allow representatives of government and industry to meet and deliberate on the way forward to get things moving at the ground level when it comes to enforcement of IPR.

Deliberations on On-ground difficulties faced while undertaking enforcement actions

Mr Mohd. Zakir Hussain
Director
Ministry of Consumer Affairs

Mr Satish Golcha
Joint Commissioner of Police
Economic Offence Wing (EOW), Delhi Police

Mr Sanjay Soni
Additional Public Prosecutor
Department of Prosecution

Mr Ashish Chandra
General Counsel (IP Expert)
Snapdeal

Mr Savio D'Souza
Secretary General
Indian Music Industry (IMI)

Mr Jayant Deshpande
Manager-Legal IP
Hindustan Unilever Ltd.

Mr Bharatvir Singh
Partner
Sai krishna Associates

1700-1730 hrs

High Tea

National Intellectual Property Awards-2015
(Awarded by Intellectual Property Office, Government of India)

1800-1805 hrs	Welcome Address	Mr Chandrajit Banerjee Director General CII
1805-1815 hrs	Address	Mr N N Prasad Asst. Director General and Chief of Staff (Office of the Director General) World Intellectual Property Organization
1815-1825 hrs	Key note Address	Mr Ajay S Shriram President, CII
1825-1835 hrs	Special Address	Mr Amitabh Kant Secretary, DIPP
1835-1850hrs	Address on "About the Awards"	Controller General of Patents, Designs and Trademarks Ministry of Commerce and Industry
1850-1910 hrs	Key note Address	Mr Rajeev Kher Commerce Secretary Ministry of Commerce & Industry
1910-1920 hrs	Address	Mr Yoshitake Kihara Vice Commissioner (Japan Patent Office)
1920-1940 hrs	Award Ceremony	Distribution of Intellectual Property Office (IPO) Awards <ul style="list-style-type: none">• National IP Awards• WIPO Award• Best Performing IPO Officials Award
1940-1950 hrs	World IP Day Address	Ms Nirmala Sitharaman Minister of Commerce and Industry
1950-2000hrs	Concluding remarks	Mr Ramesh Datla Chairman, CII National Committee on Intellectual Property Rights & Managing Director- Elico Ltd.

