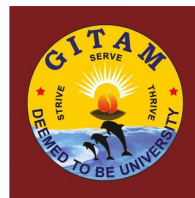




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आंध्र प्रदेश  
Innovation Society



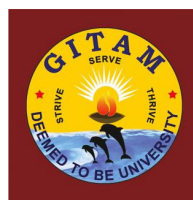
**National Workshop on  
“Intellectual Property Protection and Innovation Management for  
Competitiveness of Academia & Industries”  
at GITAM University, Visakhapatnam, AP  
10<sup>th</sup> February 2020**

## Introduction

In the changing paradigm of innovation, creation, protection and management of intellectual property (IP) is playing key role in successful technology management. The Government of India's Make in India and Start-up India, National IPR Policy and programme respectively have given more emphasized on IP, innovations and technological competitiveness. Management of Intellectual Property Rights (IPRs) and its strategies would determine positions of organizations and their chronological and innovation dynamic. Its role in global equilibrium emanating from changing technologies need to be understood by scientists, engineers, technologists, researchers, academics, industries, and governments. The growth of any knowledge-based industries is driven by the creativity and knowledge of their human resource. The effective IP management provides an incentive for an innovation and creates a structure for sharing the results. Hence, IP information and management are key to unlock the human potential towards the innovation/invention and to sustain in an IP ecosystem. To leverage the IP culture, one need to understand and analyse to draw insightful results which are available already in the existed art through patent search. With this objective, WIPO, DPIIT-CIPAM, Govt of India in collaboration with NRDC and GITAM University organizing one day National Workshop for various stakeholders, academia, industry and Government.



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## Objectives:

The workshop will provide an in-depth knowledge on various IP information, management and enable navigation steps of searching for patent literature for finding out the state of the art of technologies. The potential technological breakthrough inventions always have the scope of transferring and commercializing for the societal benefit. The new invention/ knowledge are increasingly becoming a key strategic resource for economic development. It will also enable to take away the best practices on IP information skill set and technological innovation analysis.

## Resource Persons:

Resource person are from CGPDTM, DPIIT-CIPAM, Govt of India, Attorney and Corporate and other Government of India organization who deeply working in this area

## Venue:

**GITAM University Conference Hall, Rushikonda, Vishakhapatnam, AP**

## Target Participants

Individual Inventors/Innovators, Startups, MSMEs, Industries, Universities and Academia

**Maximum Participants: 200**

## For details:

**WIPO-TISC & IPFC – NRDC, Ministry of Science & Technology, Govt of India**

Dr. B. K. Sahu, Officer & In-Charge, NRDC-TISC&IPFC, VSKP, Govt. of India

Email: [bksahu@nrdc.in](mailto:bksahu@nrdc.in), Mobile: 9810104163

Mobile: +91 9810104163

**From CIPAM, DPIIT, Ministry of Commerce & Industry, Govt of India.**

Mr. Subham Istrewal, Asst Manager, Govt of India

E-Mail: [subham.istrewal@gov.in](mailto:subham.istrewal@gov.in)

Mobile: +91 9690396902

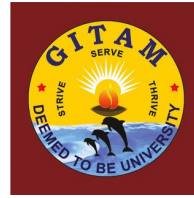
**GITAM University, Vishakhapatnam**

Dr. Ritu Gupta, Email: [ritu.gupta@gitam.edu](mailto:ritu.gupta@gitam.edu)

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## Tentative Programme

### Monday, 10<sup>th</sup> February 2020

9.00 – 10.00

Registration

10.00 – 10.45

**Opening Ceremony**

Welcome addresses by: WIPO-TISC, NRDC Officials

Address by: CIPAM Official

Address by: VC, GITAM University

Address by: CEO, APIS

Address by: CMD, NRDC

Concluding Remark: Director-SOL, GITAM

Technical Session1-  
11:00hr –13.00hr

Introduction to IP

IP Information and Technological Innovation &  
Entrepreneurship

13:00 hr –14:00hr  
Technical Session-2  
14:00hr -15:30hr  
15:30hr -15:45hr

Lunch

Patenting System in India and Abroad

Registration Design, Trademark and GI

Tea & Networking

Panel Discussion  
15:45hr -16:30hr  
16:30hr -17:30hr

Invention Disclosure for Patent Protection

IP Management & Transfer for Technology to  
MSMEs and Industries

17.30:hr-18.30hr

Valedictory and Certificate Distribution and  
Feedback