



PROFILE OF YOGI AND PARTNERS

Yogi & Partners is boutique law firm focused on niche area of Food Laws, Economic Legislations and Corporate Legal Compliances. We provide legal support across all states in India along with our Partner Advocates and Law Firms, with the objective of safeguarding the interest of business and its key stake holders, providing business oriented legal solutions in a time bound manner and taking accountability to accomplish the end objective similar to in-house counsels. Our endeavour is to share responsibility & accountability of in-house counsel, with the independence of external counsel.

Founding Partner of the Firm has very extensive knowledge on every domain of Direct Selling Industry, having lead the Legal Department of Indian Affiliate of Largest Direct Selling Company in the world for over a decade and hence we offer a comprehensive solution to all the needs of Direct Selling Industry beginning from Entry Strategy, Corporate Structure formation - Incorporation, setting up of offices its related compliances and registrations, registration for Imports, Product approvals, Packaging and Labelling Law requirements, Foreign inwards remittances and repatriation, Trade Mark, Patents and Copyright Protection etc. and ongoing legal support to the business and its day to day challenges.

Following are our area of domain expertise:-

1. **Direct Selling:** We provide an end to end solution to all the legal and regulatory needs of direct selling industry. We help company right from pre-incorporation stage to incorporation of the company and pre and post launch phases, strategy of the Capital Structure and Product launches. Guidance on Product import, Product labelling and review of marketing material Presentation of sales and marketing plan etc. to ensure compliance with law. Obtaining various type of license and registration needed and filing of relevant undertaking with Regulator. Guidance on evolving regulatory regime in Direct Selling and also those of Nutraceuticals and Cosmetic, the focus of major Direct Selling Companies.
2. **Food Laws:**
 - Food laws have been consolidated by the Act of 2006 and is evolving based on global practices. We offer a comprehensive support to Client in review of the Product ingredients for their permissibility under Food and Additives Standards and Standards for Nutraceuticals etc. Advising on Packaging and Labelling law requirement and artwork finalisation. Product Claim review, Product approval, Registration Licensing etc.
 - Keeping Clients advised on latest development in Law and Regulations and ensuring compliances thereof.
 - Litigation support before Designated Officer, and Designated Courts and Appellate Tribunal.

3. Corporate Criminal law:-

- Legislations like Indian Penal Code, Foreign Exchange Management Act, Prize Chit and Money Circulation (Banning) Act, Food Safety and Standards Act, Drug and Cosmetics Act and other Economic legislation are our areas of specialisation.
- We engage with internal and external counsels in formulation and execution of litigation strategies, engaging and briefing senior counsels, representing Companies in various courts, filing various petitions and applications, as required.
- We represent Companies before Regulatory Authorities like Corporate Affairs, Food Authorities, Economic Offences Wings and Enforcement Directorate etc. and help in preparation and filing of replies and documents.

4. Corporate law Compliance

- We detail out every compliance requirement under various Corporate, Labour and Environment laws applicable to a Company. Assist in setting up mechanism for such compliance and conduct an annual audit, to submit report to Senior Management about state of affairs and help in ratifying any lapses.
- Providing legal Support with respect to Company law matters, Board Meetings, Statutory filings etc.

5. General Legal Advisory Services:-

- Advising company on day to day legal issues, vetting of commercial agreements, issuing and responding to legal notices.

6. Legal Consultancy in Corporate Social Responsibility Compliance.

- Companies Act 2013 mandates that 2% of Net Profits be invested into CSR initiatives as per Schedule VII of the Act. We would assist in formulation and execution of a Corporate Social Responsibility policy which can contribute and add to Competitive Advantage of the Company and ensure compliance of all statutory requirements related thereto.



Profile of Mr. Yoginder Singh

Mr. Yoginder Singh has over 22 years of experience in law practice both in Courts and as in-house corporate lawyer. He started his career as a practicing Advocate at Supreme Court of India and then moved to trial courts practice in Delhi and states in North India. In 1995 he joined as in-house corporate lawyer with a leading Non-Banking Financial Institution engaged in financing commercial vehicles. His four year stint here honed his litigation skills in High Courts and District Courts in Punjab, Haryana, Rajasthan, Uttar Pradesh, Himachal Pradesh and Madhya Pradesh. He also pursued his professional and academic interest and attained Company Secretary Qualification during this time.

In 1998, he joined a leading Pharma & Packaging Conglomerate venturing into then emerging sectors of Insurance, Healthcare and Information Technology. He set up a comprehensive Statutory Compliance mechanism for its manufacturing operations and helped in negotiations and drafting of various Joint Venture Agreements, he helped in setting up of its software division and in obtaining all STPI approvals.

He then joined the Indian subsidiary of the Largest Direct Selling Company in the world and led the Legal, Government Affairs & Corporate Communication team in safeguarding its business interest in a very dynamic and crusader led environment, he worked to create a more conducive environment for the Industry to thrive. He Chaired the Indian Direct Selling Association and worked towards bring about legislation and regulatory clarity for the sector. His efforts led to notification of guideline for this emerging industry by a state.

After over 20 years of illustrious career he ventured to set up Yogi & Partners, a boutique law firm focused on niche area of Food Laws, Economic Legislations and Corporate Legal Compliances.

Yoginder Singh completed his schooling from St. Joseph's Academy Dehra Dun, he is an alumni of Delhi University and IIM Lucknow – Noida, he is Fellow member of Institute of Company Secretaries of India and also Executive Programme in Strategy Management from Indian School of Business at Hyderabad, India.
